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County Executive

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ORANGE COUNTY  
DEPARTMENT OF HEALTH

COMMUNITY HEALTH  
OUTREACH DIVISION

## DESCRIPTION OF PROGRAMS:

Community Health Outreach (CHO) is a county and grant-funded division of the Department of Health. With Orange County's commitment to public health education and New York State Department of Health grants targeting specific public health issues, the division strives to improve the quality of life for County residents through outreach, education, referrals and case management. Services are delivered through offices located in the cities of Newburgh, Middletown and Port Jervis. The overarching goal is to foster behavior changes that will result in positive outcomes through the following programs.

# COMMUNITY HEALTH OUTREACH

CHO MAIN PHONE NUMBER:

(845) 360-6680

FAX NUMBER:

(845) 565-5279



**Public Health Education** provides prevention and education programs as well as information surrounding a variety of health topics. Public Health Educators work with hospitals, health care providers, school districts, businesses, community agencies, local coalitions and the general public by providing resources and expertise in the health education arena. Public Health Education programs offered include topics on current trends such as general nutrition, exercise education, tobacco prevention and many other wide-ranging wellness programs. Additionally, the Public Health Educators work closely with the local media to disseminate public health messages for the health and safety of the general population.

PHE Outreach Staff:  
PHE/Newburgh Office:

(845) 360-6689/(845) 360-6687

**Healthy Orange** was introduced as a means of addressing rising obesity rates. Data from the National Center for Health Statistics shows that 30 percent of U.S. adults 20 years of age and older – over 60 million people – are obese. The percentage of young people who are overweight has more than tripled since 1980.

Healthy Orange addresses three simple but vital issues of improved nutrition, increased physical activity and movement, and a tobacco free lifestyle to improve the overall health of Orange County residents. It also addresses the issues surrounding obesity utilizing best practices relative to age appropriate exercise and the fundamentals of good nutrition. Healthy Orange has become the umbrella for programs addressing the core goals.

- Healthy Orange Seniors
- Healthy Orange Daycares
- Healthy Orange Worksites

**Healthy Orange Schools and Communities (HOSC) Program** was designed by the Orange County Department of Health and Orange County Department of Planning to implement sustainable policy, system and environmental changes in the targeted high-need school districts of Newburgh Enlarged City School District (NECSD) and Port Jervis City School District (PJCS) and the communities where the students and their families live. NECSD is one of the 15 school districts selected for monitoring by New York State. The project will be funded by the NYS Department of Health at an annual amount of \$250,000 for five years. The Orange County Department of Health (OCDOH) will serve as lead in the project, in collaboration with the Orange County Department of Planning (OC Planning), to achieve the overarching goals of increasing access to healthy affordable foods and increasing access to opportunities for physical activities. OCDOH has significant experience working with both school districts in assisting with health and wellness programs in their school buildings. OC Planning has an extensive background in working with key county decision makers, including municipalities throughout the county, to implement policy and system change.

**HOSC Outreach Staff:**

Newburgh Office:

(845) 360-6683

**Lead Safe Orange (LSO)** is the umbrella name under which CHO coordinates our programs concerning lead poisoning, case management and lead hazards. These programs include Lead Poisoning Prevention, Healthy Neighborhoods, Childhood Lead Primary Prevention and HUD (Lead Hazard Control and Healthy Homes). Through LSO, we have combined the outreach efforts of these programs to focus on lead hazards and exposure throughout Orange County.

**The Lead Poisoning Prevention Program (LPPP)** serves all areas of Orange County. This program tracks all lead testing activity for children in the county ages 6 months and older. Outreach is done via home visits, agency visits, presentations and health fairs to identify children who need testing and to provide information about health services for children. Case management is provided for lead poisoned children (blood lead levels of  $\geq 15$  ug/dL) including home

visits with the family to teach them about lead hazards, prevention methods, and to ensure medical follow-up for the child. The Environmental Health Division conducts environmental evaluations in the homes of all lead poisoned children. Children with BLL of 10-14 ug/dL receive ongoing monitoring to ensure testing in accordance with NYSDOH guidelines by their medical provider. In addition, risk reduction education is provided to community groups, schools, health practitioners, landlords and homeowners associations.

**LPPP Outreach Staff:**

Newburgh Office: (845) 360-6680

**The Healthy Neighborhoods Program (HNP)** is a primary prevention program providing public health services to targeted geographic areas in Middletown, Newburgh and Port Jervis with a high rate of documented unmet environmental health needs. HNP staff provides education, literature and incentives to residents to assist in identifying lead hazards, methods to control lead hazards, asthma triggers, including exposure to environmental tobacco smoke, and other healthy homes issues.

**HNP Outreach Staff:**

Newburgh Office: (845) 360-6680  
Middletown Office: (845) 341-0101  
Port Jervis Office: (845) 858-1407

**The Childhood Lead Primary Prevention Program (CLPPP)** within the City of Newburgh's Census Tracts 3, 4 and 5 and the City of Middletown's Census Tracts 11, 12, 15 and 151 identifies housing at greatest risk of lead-paint hazards and taking action to make them lead safe through lead paint inspection and enforcement. This program offers free training through the Office of Community Development on lead awareness, lead safe work practices and the new EPA Renovation, Repair and Remodeling Rule to contractors, property owners, childcare providers, parents, residents, and landlords. The CLPPP works in conjunction with the Office of Community Development to offer qualified property owners access to funds to make their homes lead safe. The program conducts assessments of housing (HNP) and refers properties to the in-house Public Health Sanitarian for follow up.

**CLPPP Outreach Staff:**

Newburgh Office: (845) 360-6680

**Lead Hazard Control and Healthy Homes Initiative (LHC/HHI)** is a HUD funded program that unites two sectors of Orange County Government - the Department of Health and the Office of Community Development. The program has two major preventive goals: to have more children tested for lead poisoning throughout the county and to market and execute the associated grant/loan programs that work to secure lead safe housing for the children of Orange County. CHO staff conducts outreach related to LSO throughout Orange County, conducts community education in a wide variety of forums and presents the program to homeowners, landlords, businesses and providers throughout the county. The Department conducts a media campaign to achieve the goals of the program and foster community action regarding this important public health issue.

**LHC/HHI Outreach Staff:**

Newburgh Office: (845) 360-6680  
Middletown Office: (845) 341-0101

**The Maternal Infant Community Health Collaborative (MICHC)**

works to improve maternal and infant health outcomes in the cities of Newburgh, Middletown and Port Jervis. This is accomplished by interventions aimed at the individual level through needs assessment, case coordination and referral, and by interventions aimed at the community, environment, and policy levels through community mobilization, promotion of conditions and opportunities that will promote healthy behaviors, and adoption of health promoting policy by organizations, communities, and government. High need women and their infants are eligible to receive home visits, risk assessment, and developmental assessment. Organizations providing services to high need women, and women themselves, are encouraged and supported to become involved in identifying forces in their communities that contribute to behaviors that negatively impact health. Continued community involvement to identify, design, and promote strategies to improve the overall health of women throughout the life course, including pre-conception and inter-conception, is a primary goal of the initiative.

**MICHC Outreach Staff:**

Newburgh Office: (845) 360-6686  
Middletown Office: (845) 346-1130  
Port Jervis Office: (845) 858-1407

**The Orange County Tobacco Control Program (OCTCP)** is based on "Program and Funding Guidelines for Comprehensive Local Tobacco Control Programs" by the National Association of County and City Health Officials. This program features six essential elements:

- Community Programs
- Counter Marketing
- Enforcement
- School-Based Programs
- Smoking Cessation
- Surveillance and Evaluation

The goal of the OCTCP is to reduce/eliminate tobacco use and its negative effects throughout Orange County. This is accomplished through the efforts of the various programs contained within Community Health Outreach's Tobacco Control Program by:

- Preventing or delaying initiation of tobacco use by youth.
- Reducing/eliminating exposure to second-hand or environmental tobacco smoke.
- Promoting and providing guidance on the development and adoption of tobacco use policy in all sectors of the community.
- Educating the public thereby changing the social norm with regard to tobacco use.

**Tobacco Program Outreach Staff:**

Newburgh Office: (845) 360-6680  
NYS Smokers Quitline: 1-866-NYQUITS

**The Adolescent Tobacco Use Prevention Act (ATUPA)** is a statewide tobacco enforcement program aimed at reducing the use and accessibility of tobacco to youth under 18 years of age. Youth employees aged 16-17 are trained to conduct compliance checks with adult staff members to ascertain if vendors sell tobacco products to underage youth. Those in violation are provided hearing notices and if found guilty, are fined. Every tobacco vendor in the County receives at least one compliance check yearly. Free vendor education and certification is offered quarterly.

**ATUPA Outreach Staff:**

Newburgh Office: (845) 360-6692

**The Lyme Disease Prevention Program** conducts education in Orange County. The Sr. Public Health Educator or Community Health Worker meets with the public and health care providers in accessible venues to provide risk reduction education. This program assists in the identification of ticks and provides referrals for medical care and information.

**Lyme Outreach Staff:**

Newburgh Office: (845) 360-6680

**The Migrant Health Services (MHS)** provides outreach and education services to migrant farm workers in Orange County to reduce the risk of contracting communicable and infectious diseases and improve occupational health and safety. This is a collaborative service between the Orange County Department of Health, the Hudson Valley Migrant Health Program of Hudson River HealthCare, Inc., based in Goshen, and other agencies that serve our migrant farm working population. The primary focus areas of the program are TB, HIV, STDs and injury prevention.

**MHS Outreach Staff:**

Newburgh Office: (845) 360-6680

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**These programs, although different in focus, together form a coordinated outreach effort. Personnel in each program actively seek out those in the respective targeted areas who are in need. These coordinated efforts are enhanced by a bilingual staff and training of all workers in the health issues addressed in each of the programs.**

**Revised: March 2017**